



CECILIA LEJEUNE

DESIGN STRATEGIST

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I am a Design Strategist coming from the technical side of research and innovation and now on the strategic side of innovation. I am motivated by overcoming complex challenges, and passionate by emerging technologies. Looking to join a team that values design thinking and listen to its customers.

EDUCATION



TITLE OF DIGITAL PROJECT MANAGER • 2019
Les Gobelins · Paris



MASTER'S DEGREE IN ENGINEERING • 2014
Multimedia & 3D Programming
IMAC School · Paris

CERTIFICATES



DESIGN THINKING • 2018
IDEO Online University



DESIGN SPRINT • 2017
Le Laptop · Paris, France

SKILLS

Management • Strategic planning, lean UX, service design, roadmap, product design, change management, Atlassian tools

Development • C#, Unity, Python, Git, CI/CD, Docker, Android, Web frameworks, Flutter, Scrum, VR

Design Thinking & UX • User research, user tests, prototyping, design sprint, mapping activities, workshops facilitation, Adobe Suite, Sketch, visual communication

Languages • French (native) • English (fluent) • Russian (notion) • Japanese (notion)

DESIGN STRATEGIST

Rakuten Institute of Technology (RIT)

2018 - present · Paris, France

I was in charge of creating a new section that propose design thinking consulting services to Rakuten Group businesses. My daily tasks includes helping businesses reconnect with their users and simplifying complex and systemic challenges into insights and opportunities. I facilitates workshops, design sprint provides internal trainings.

Results depending on projects : improved productivity, improved internal collaboration, reduced time-to-market, change management.

VIRTUAL REALITY RESEARCH ENGINEER

Rakuten Institute of Technology (RIT)

2014 - 2018 · Paris, France

First HCI Research Engineer, my passion for Virtual Reality led me to focus on VR and build an expertise in that field. I built innovative concepts from ideas to MVP in an Agile manner and defined a mid-term roadmap for VR/AR projects for the local branch of RIT. I focused particularly on exploring the experience of shopping in VR. I presented my work at public events and conferences and mentored students.

CO-FOUNDER & PRESIDENT

Virtual Association

2014- 2019 · Paris, France

Virtual Association is a non-profit organization created to evangelize virtual reality technology and to make it accessible to anyone, through knowledge sharing and social events. I created the organization, built the community (500+ members) and organized large social events each year.

INTERESTS

- Interested in positive social and environmental impacts of technology
- Taking online courses to satisfy my curiosity (last ones are Model Thinking and Data Science)
- On my free time : watching series, cooking and playing video games